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# THE WATERFRONT

Club website: [www.kuchingcentralrotary.org](http://www.kuchingcentralrotary.org)

THIS IS THE WEEKLY NEWS BULLETIN OF THE *ROTARY CLUB OF KUCHING CENTRAL*, KUCHING, SARAWAK, MALAYSIA; ROTARY INTERNATIONAL DISTRICT 3310; CHARTERED ON 23<sup>RD</sup> DECEMBER 1986.

WEEKLY LUNCHEON MEETING AT 1PM EVERY SATURDAY (EXCEPT PUBLIC HOLIDAYS) AT THE RIVERSIDE MAJESTIC HOTEL, KUCHING, SARAWAK, MALAYSIA

## HAPPY 2004



resident Sylvester and his family convey their warm wishes to every member and their respective family for a successful, prosperous 2004 with abundance of joy, happiness, good health and wisdom prevailing ahead of us all as we draw nearer to celebrating the Centennial of Rotary's existence on this planet.

'It seems only like yesterday when I was installed as the President of the club and now, 6 months have passed by', said President Sylvester who has been kept busy supervising and managing his staff on the use of his many new technology equipment that he acquired during his terms of office as President of the R.C. of Kuching Central, to help him keep tract and record all the activities that the club has undertaken thus far. For a start, he invested in a CANON Ixus digital camera, a colour printer, colour scanner, external USB hard drive using USB 2.0 connection (to store all the digital images that he captured using the CANON digital camera) and printer to print the digital photos etc. He takes digital snapshots in nearly every meeting and he keeps these images and print them to be placed in the photo album.

Each year, each president will have different ways of discharging his duties and no matter how they execute it, the objective is they make improvement as they go along. In other words, we do it better year after year.

'I want to thank each member of the board and as well as the members of the club and their respective families, for their co-operation and support. I am enjoying my Rotary year', said President Sylvester.

Happy New Year!



A passionate kiss from the President to his ex-girlfriend.

### INSIDE

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- 2 Why protect Rotary emblem?
- 3 Membership reporting is a brisk
- 4 How to name a Centennial project

## QUICK FACTS ABOUT GSE (GROUP STUDY EXCHANGE)

**Overview:** The Group Study Exchange (GSE) program provides opportunities for cultural and vocational exchange for professionals between the ages of 25 and 40.

**History:** Originally known as the Rotary Overseas Travel Award (ROTA), the GSE program was established in 1955 by a New Zealand district. It was adopted as an official educational program in 1965.

**Funds allocated in 2002-03:** Approximately US\$2.8 million

**More:** <http://www.rotary.org/foundation/educational/gse/district/index.html>

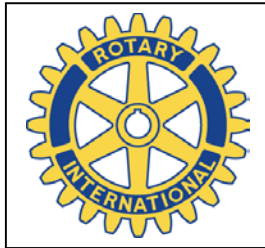
A GSE team from Canada will be in Kuching from 12 to 19 January 2004. The club will be organizing an activity that will include the participation of the GSE team. **Stay tune!!!!**

### ***Why protecting the Rotary emblem and name matters***

Emblazoned on banners, cast into metal plaques, displayed on Web sites, and used in thousands of other ways, the Rotary emblem is a familiar

symbol that evokes pride from Rotarians and respect from non-Rotarians. Around the world, the blue and gold gearwheel represents community involvement, international goodwill, and service.

Rotary International encourages clubs and districts to use the Rotary emblem and name as powerful tools to promote activities, attract new members, and increase awareness of the organization. Because the Rotary emblem and name are registered trademarks, protected throughout the world by RI, it is important that they are used correctly, to ensure that Rotarians maintain the right to use these trademarks well into the future.



One way to preserve the integrity of the Rotary emblem is to take advantage of the many products available from RI World Headquarters and the international offices, such as sheets of camera-ready examples of the Rotary emblem in various sizes. The official Rotary emblem can be downloaded from the [RI Web site](http://www.rotary.org) at [www.rotary.org](http://www.rotary.org). Protecting the value of the emblem also means purchasing Rotary merchandise only from licensed vendors, who are listed in the green pages of the *Official Directory* and on the [RI Web site](http://www.rotary.org).

In an effort to protect the trademarks for the benefit of Rotarians worldwide, the RI Board of Directors has established detailed guidelines for their use on all merchandise, promotional materials, and publications, including domain names and Web sites. Rotarians can learn more about these guidelines on the RI Web site or by consulting the Rotary Code of Policies or the Manual of Procedure, so that they can use Rotary's name and emblem with confidence as well as pride.

## MEMBERSHIP REPORTING IS NOW MADE EASIER

Club secretaries and presidents can report new members, change membership information, or report a member termination using either the [Member Access](#) section of the RI Web site or by downloading the [Membership Data Form](#). Using the Member Access feature, direct real-time membership updating can be done, ensuring that RI's database is updated immediately and eliminating service interruptions.

For those who prefer to fax or mail in membership updates, the Membership Data Form can be downloaded from the Membership and Club-District Support download centers. This form replaces three other forms:

- Report of New Member Form
- Report of Member Terminated Form
- Report of Data Change Form

Because club secretaries and presidents can update membership information on-line, the Membership Data Form is no longer a writable PDF. This change should help save Rotarians money as writable PDF forms require clubs to purchase Adobe Acrobat Approval in order to save the forms. Member Access is a cost-free and immediate alternative to a PDF writable form.

### At the Xmas party.....



PP Hj. Odita and PP Ee Guan Teck



Some of the 'smoking guns' seen with potential new member Louis Yong 2<sup>nd</sup> from right)



Steve Ng trying to beg the President to give him a Xmas gift.



President Sylvester giving away Xmas presents to the children of PP Hj Odita.



The anniversaries of 2 couples were not forgotten.



This 'squeezee' lawyer is trying his luck too hard!



Those whose birthdays fall in the month of December were also celebrated.

### ***Correct way to name and identify centennial projects***

Many Rotary clubs are on track in their efforts to complete the [centennial community projects](#) by the February 2005 deadline. But there is some confusion about the correct way to feature a permanent sign, plaque, or inscription at the project site that identifies both the sponsoring Rotary club and the [Rotary Centennial](#).

Rotary clubs are reminded, through the following guidelines, to strictly observe RI Board and Rotary Foundation policy regarding the use of the "Rotary" name and emblem while naming and identifying their centennial projects.

- The RI Board has determined that any use of the "Rotary" name without a further qualifier, such as the name of a Rotary club, a Rotary district or other Rotary entity, refers to the international association, RI.
- New project names or programs not under the exclusive control of RI or the Foundation when using the name "Rotary," must include the name of the participating Rotary club(s), district(s) or other Rotary entity and should not use the name, "International."
- If using the words, "Rotary," and "Foundation," these words must not appear together, but must be separated by additional identifying information, such as the name of the participating Rotary club(s), district(s) or other Rotary entity.
- Ongoing projects and programs not under the exclusive control of RI and not conforming to these guidelines should be renamed to provide this additional identifying information (i.e. the name of the participating Rotary club(s), district(s) or other Rotary entity must be included when using the name "Rotary").
- No alterations, obstructions or modifications of "Rotary" are permitted. No abbreviations, prefixes or suffixes of "Rotary," such as "Rota," are permitted.
- The naming of any project or program that does not conform to the guidelines must receive specific RI Board approval.
- The Rotary emblem, like the Rotary name, represents the international association, RI.
- Whenever the Rotary emblem is used for a project, program or activity not under the exclusive control of RI or the Foundation, the name of the participating club(s), district(s) or other Rotary entity should be used in addition to the emblem, should appear directly adjacent to the emblem, and be of a size of equal prominence to the emblem.
- Any reproduction of the Rotary emblem must meet RI's proper emblem specifications. (Camera-ready art can be obtained through a club's CDA representative or downloaded from the [RI Web site](#).) No alterations, modifications or obstructions of the Rotary emblem are permitted. The emblem must be faithfully reproduced and always appear in its entirety.
- The RI bylaws discourage any joint use of the RI emblem with the emblem or logo of another organization for any commercial purpose.

For more details, see *RI Code of Policies* ("RCP") Article 33; *2001 Manual of Procedure*, Chapter 19, or contact your Club and District Administration representative.