

MEDIA RELEASE

OFFICIAL LAUNCH OF “ROTARY CHARITY RUN 2017”

Doing Good In The World

Rotary Club of Kuching Central (RCKC) is proud to announce that we will be organising a Charity Run to raise funds that will supplement our numerous Community projects to be undertaken this Rotary year. RCKC has been active in assisting the less fortunate in our Society as well as carrying out targeted Youth Development programs over the past 30 years in line with our object of “DOING GOOD IN THE WORLD”.

The announcement will be officiated with the launch of the event which is held on 5 November 2016 at the Gallery, CityONE Megamall Kuching. Guest of Honour is Rotary International District 3310 Governor Michael Yee. He is accompanied by RCKC President Clarence Yong, Organising Chair Leonard Sia, Assistant Governor Leslie Phuan. Ir Stephen Long, the Managing Director of KenBest Sdn Bhd and CityONE MC Sdn Bhd will also witness the launch together with members of his team and Rotarians from all Rotary Clubs in Kuching.

This Run has three categories of 2km, 5km and 8km to cater to a wide range of leisure as well as more dedicated runners. We aim to register a total of 3,000 participants to create extensive publicity for Rotary and our sponsors. YB Datuk Seri Nancy Shukri, Minister in the Prime Minister Department, has graciously consent to be our Guest of Honour at the Flag Off. The Run will commence at 7.00 a.m. at CityONE Megamall, Jalan Song, Kuching on 26 February 2017. Every participant will receive one piece of uniquely designed dry fit “Ultron” t-shirt upon signing up and a beautifully designed finisher medal upon completion of the Run. Prize money will be awarded to top 10 finishers/winners for 8km men and women categories.

Registration will be performed via online registration at

<http://www.kuchingcentralrotary.org/rotaryrun2017>

Counters at roadshows to accept on the spot registration will also be set-up. Further details to be announced in RCKC Facebook page (www.facebook.com/kuchingcentral)

Some of the main projects to be carry out by RCKC this year are :

- ❖ Cataract remedy operations for 230 Sarawak rural beneficiaries in partnership with The Health Ministry Ophthalmology Department
- ❖ "Start of School" kits to 200 selected students in a number of Kuching & Sarikei Schools
- ❖ Basic solar lighting system to 150 household in rural longhouses in Kanowit and Bintulu

Successfully completed projects over the past few years were :

- Filtered Portable Water to 5 longhouses with over 600 residents in Melikin, Serian value at over RM220,000

Email: rckcrun2017@gmail.com

Address: c/o: Neudimenxion, DC208, BatuKawah New Township, JalanBatuKawa, 93250 Kuching
Clarence Yong – 019 857 1893 Leonard Sia – 012 889 8099

- Over 400 cataract operations costing RM180,000. Commercial value was over RM1,100,000 at RM2,800 per operation if performed in private Eye Specialist Clinics
- Renovation to Community Halls in 3 kampungs in Simunjan area worth RM135,000
- Comprehensive solar power supply to 2 longhouses with over 20 doors in LubokAntu and Engkilili area costing RM120,000
- Numerous youth camps and International youth exchange programs

RCKC is humbly seeking all company/organisation/individual to kindly sponsor for the event. The sponsorship will be in 2 levels; Corporate sponsor – cash sponsorship of minimum RM5,000 and Individual sponsor – cash sponsorship of minimum RM1,000. For further details, please email to:

rckcrun2017@gmail.com

ORGANISER: ROTARY CLUB OF KUCHING CENTRAL (RCKC)
CLUB PRESIDENT: PRESIDENT CLARENCE YONG
ORGANISING CHAIR: ROTARIAN LEONARD SIA

VENUE SPONSOR: CITYONE MEGAMALL
CORPORATE SPONSOR: KENBEST SDN BHD
APPAREL SPONSOR: ULTRON

VENUE: CITYONE MEGAMALL, JALAN SONG, KUCHING
DATE: 26 FEBRUARY 2017
TIME: 6:15 A.M.

REGISTRATIN FEE: RM50 for 2km and 5km category
RM60 for 8km category

Approved for immediate release:

Clarence Yong
President 2016-17
Rotary Club of Kuching Central

Leonard Sia
Organising Chair
Rotary Charity Run 2017

Email: rckcrun2017@gmail.com

Address: c/o: Neudimenxion, DC208, BatuKawah New Township, JalanBatuKawa, 93250 Kuching
Clarence Yong – 019 857 1893 Leonard Sia – 012 889 8099